

# Sport Psychology Council Brand Guidelines

We encourage you to use the Sport Psychology Council logo with your Sport Psychology website, app, and promotional materials. Please follow the guidelines described below.

## Sport Psychology Council

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The following are guidelines for the Sport Psychology Council brand.

### Sport Psychology Council in text

- Sport Psychology Council should always be capitalized and is never plural or possessive.

### Sport Psychology Council Physique



[100x104](#) | [200x207](#) | [.eps](#) | [.svg](#)

The Sport Psychology Council Physique can be used and reproduced freely in marketing communications. The online hex color is #7F3F19 and #000000.

You may not file trademark applications incorporating the Sport Psychology Council Physique logo or derivatives thereof. We want to ensure that the Sport Psychology Council Physique remains available for all to use.

To properly stage the Physique, a minimum clearance between the Physique and other elements must be maintained. The height of the head in the Physique indicates the measurement of minimum clearance between the Physique and other elements on all sides of the Physique.



## Sport Psychology Council badges



[100x93](#) | [200x187](#)



[200x106](#) | [500x264](#)

The Sport Psychology Council logos are badges that you can use on your web site and promotional materials, to point to Sport Psychology Council.

- Do not modify the color, proportions, spacing or any other aspect of the badge image.
- When used alongside logos for other application marketplaces, the Sport Psychology Council logo should be of equal or greater size.
- When used online, the badge should link to:
  - <http://www.sportpsychologycouncil.org>

To properly stage the badge, a minimum clearance between the badge and other elements must be maintained. The height of the head in the Physique indicates the measurement of minimum clearance between the badge and other elements on all sides of the badge.



## Questions

To view our full guidelines or for any further brand usage questions, please contact our Sport Psychology Council Chair or Web administrator:

- For Chair, please contact [chair@sportpsychologycouncil.org](mailto:chair@sportpsychologycouncil.org)
- For Web Administrator, please contact [web@sportpsychologycouncil.org](mailto:web@sportpsychologycouncil.org)